



Doctors of Nursing Practice, Inc.

1200 Fourth Street #232

Key West, FL 33040

V 888.651.9160, F 888.316.6115

www.DoctorsofNursingPractice.org

Web Site Advertising Packages		
One year Best Value	\$2,000.00	This package includes a 200x200 pixel static image of your company's logo, hyper linked to your website, for an entire year plus 2 additional months free for a total of 14 months.
Six months	\$1,500.00	This package includes a 200x200 pixel static image of your company's logo, hyper linked to your website for 6 months.
Ninety days	\$900.00	This package includes a 200x200 pixel static image of your company's logo, hyper linked to your website for 3 months.

Conference Sponsorship Packages		
Gold Sponsorship Best Value	\$3,000.00	The Gold Sponsorship package includes a single booth space for exhibiting (a \$1,000.00 value), a verbal announcement at the conference of your contribution and support, a full-page color advertisement in the printed conference program (\$2,000.00 value), one month advertising in the weekly DNP e-newsletter (a \$300.00 value), and one conference registration (a \$400.00 value). A savings of \$700.00 if purchased separately.
Silver Sponsorship	\$1,700.00	The Silver Sponsorship package includes a ½-page color advertisement in the printed conference program PLUS one week of advertising in the DNP Weekly e-newsletter which now reaches an audience of over 10,000!
Bronze Sponsorship	\$1,000.00	The Bronze Sponsorship package includes a ¼-page black and white advertisement in the printed conference program PLUS one week of advertising in the DNP Weekly e-newsletter which now reaches an audience of over 10,000!

Conference Exhibitor Packages		
Exhibitor: Single Booth Space	\$1,000.00	A single booth space package includes one 7ft. x 10in. table, one conference registration, and a ¼ page black and white advertisement in the printed conference program.
Exhibitor: Double Booth Space	\$1,600.00	A double booth space package includes two conference registrations, two 7ft. x 10 in. tables for all of your products and literature, and room to have people fill out orders, surveys, etc., a ½ page black and white advertisement in the printed conference program.
Additional Representative	\$150.00	Add an additional representative to your booth space for a discounted rate of \$150.
Additional Booth Space	\$300.00	If you have already purchased a double booth space and wish to have more space for your exhibit, or for attendees to fill out questionnaires you may purchase a third booth space for a fraction of the cost.

Advertising Rates for Conference Printed Program

Full Page Color Best Value	\$1,500	One full-page color advertisement in the printed conference program.
Full Page Black and White Better Value	\$1,250	One full-page Black and White advertisement in the printed conference program.
Half Page Color: Vertical or Horizontal	\$1,000	One 1 / 2-page color advertisement in the printed conference program arranged to your specifications.
Half Page Black and White: Vertical or Horizontal	\$750	One 1 / 2-page Black and White advertisement in the printed conference program arranged to your specifications.
Quarter Page Color	\$500	One 1 / 4-page color advertisement in the printed conference program.
Quarter Page Black and White	\$325	One 1 / 4-page Black and White advertisement in the printed conference program.

OUTCOMES: Monthly e-Newsletter Advertising / Sponsorship Packages PER ISSUE

Full Page: 7.5 x 9	\$800/issue	This is a per issue price for one monthly e-Newsletter
1 / 2 Page: 7.5 x 4.5 or 3.25 X 8.5	\$460/issue	This is a per issue price for one monthly e-Newsletter
1 / 4 Page: 3.25 x 4.5	\$260/issue	This is a per issue price for one monthly e-Newsletter