

## **Doctors of Nursing Practice, Inc.**

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## 7th National Doctors of Nursing Practice Conference October 8, 9 & 10, 2014 in Nashville, Tennessee The DNP in Practice: The Health, the Care, and the Cost

## **Conference Printed Program Advertising Rates and Dimensions**



SPACE	WIDTH	DEPTH	(MM w x d)	COLOR	B&W
Full Page	8 ¼ "	11"	(209.55 mm x 279.4mm)	\$1500	\$1250
½ page vertical	3 3/8"	9 3/4"	(85.725 mm x 247.65 mm)	\$1000	\$750
½ page horizontal	7"	4 7/8"	(177.8 mm x 123.825 mm)	\$1000	\$750
¼ page	3 ½"	2 3/8"	(88.9 mm x 61.9 mm)	\$500	\$325