



       	4-COLOR		
	Full Page		\$2,000
	2/3 Page Vertical		\$1,750
	1/2 Page Island		\$1,500
	1/2 Page Horizontal		\$1,250
	1/2 Page Vertical		\$1,250
	1/3 Page Square		\$1,000
	1/3 Page Vertical		\$1,000
	1/4 Page Square		\$ 850
	B&W		
	Full Page		\$1,250
	2/3 Page Vertical		\$1,000
	1/2 Page Island		\$1,000
	1/2 Page Horizontal		\$ 850
1/2 Page Vertical		\$ 850	
1/3 Page Square		\$ 750	
1/3 Page Vertical		\$ 600	
1/4 Page Square		\$ 500	
PREMIUM POSITIONS			
Cover 2 or Page 3		2,500	
SPACE	WIDTH	DEPTH	(MM w x d)
Full page (bleed)	8 1/4"	11"	(209.55 mm x 279.4 mm)
Full page (trim)	8"	10 3/4"	(203.2 mm x 273.05 mm)
Full page (live image area)	7"	10"	(177.8 mm x 254 mm)
2/3 page	4 1/2"	9 3/4"	(114.3 mm x 247.65 mm)
1/2 page island	4 1/2"	7 3/8"	(114.3 mm x 187.325 mm)
1/2 page vertical	3 3/8"	9 3/4"	(85.725 mm x 247.65 mm)
1/2 page horizontal	7"	4 7/8"	(177.8 mm x 123.825 mm)
1/3 page vertical	2 1/4"	9 3/4"	(57.15 mm x 247.65 mm)
1/3 page square	4 1/2"	4 7/8"	(114.3 mm x 123.825 mm)