



OUTCOMES

THE E-NEWSLETTER OF
DOCTORS OF NURSING PRACTICE, INC.



SEPTEMBER



Page 2

2020 DNP Conference

Page 3

2019 DNP Conference

Page 6

2019 DNP Conference
Exhibitors and Sponsors

Page 9

A Position Statement for the
DNP: You Decide

Page 12

DNP Project Repository

Page 13

DNP, Inc. Repository
Featured Projects

Page 14

Conversations Overheard

Page 15

August Survey Results
September Survey

Page 16

Organizational Update

Page 17

A Natural Collaboration

Editor

David G. Campbell-O'Dell
DNP, ARNP, FNP-BC, FAANP



2020 13th National Conference Tampa, FL
information coming soon



**2020 Thirteenth National
Doctors of Nursing Practice Conference:
Tampa, Florida**



**SAVE THE DATE
AUGUST 5-7, 2020**

The DNP and Quality Improvement

**Abstract submissions open
December 1, 2019**

2019 12th National Doctors of Nursing Practice Conference: Washington, DC



2019 12th National Doctors of Nursing Practice Conference: Washington, DC continued



The Premier Text for the DNP Practice Project

SAVE 25%
Order today!
Use **PROJECT25**
at checkout.

AVAILABLE NOW!

Katherine J. Moran
Rosanne Burson
Dianne Conrad

ISBN: 978-1-284-15695-9
440 Pages | © 2020

Includes Navigate 2 Essentials Access

KEY FEATURES

- AACN taskforce updates
- Comprehensive guide to creating the DNP project
- New chapter on how health policies impact practice
- Includes Navigate 2 Essentials Package, with project tools digital templates

THIRD EDITION

The Doctor of Nursing Practice Project

A Framework for Success

Katherine Moran
Rosanne Burson
Dianne Conrad

ACCESS
CODE
INSIDE



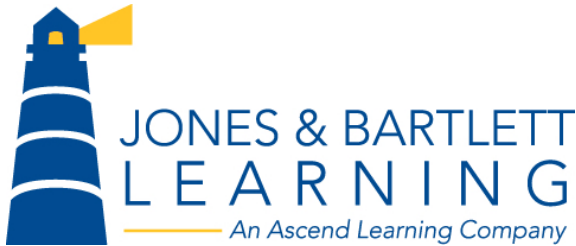
NAVIGATE 2
ESSENTIALS ACCESS

Order at www.jblearning.com and
use Code **PROJECT25** to save 25%

*We thank our
2019 DNP Conference Exhibitors and Sponsors
at the Washington, DC event*

School of Nursing

THE GEORGE WASHINGTON UNIVERSITY



UNIVERSITY OF MIAMI
SCHOOL of NURSING
& HEALTH STUDIES



SKINOLOGIC™



PAIN RELIEF & MANAGEMENT
IN A POWERFUL & PORTABLE DEVICE

TruPulse®

BETTER THEN A TENS

NSA/FSO ELIGIBLE
FDA REGISTERED DEVICE
TENS/EMS DEVICE

POWERFUL PAIN RELIEF FOR
SCIATICA • HEADACHES • ARTHRITIS • JOINT PAIN • MUSCLE ACHES • MIGRAINES • STRESS • TENSION
CARPAL TUNNEL • TMJ • BURSITIS • HERNIATED DISKS • INFLAMMATIONS • SCOLIOSIS • NEUROPATHY

(800)322-9050
service@trupulseusa.com
www.trupulseusa.com





WORLD RENOWNED NURSING EDUCATION NOW WITH MORE ONLINE OPTIONS

nursing.jhu.edu/apdnp

DOCTOR OF NURSING PRACTICE

Executive Leadership
Population Health Leadership
Psychiatric Mental Health Nurse Practitioner
Family Nurse Practitioner

LEARN MORE AND APPLY TODAY
usfca.edu/nursing/dnp

UNIVERSITY OF SAN FRANCISCO



Health Care Finance for Nurse Executives

Become a Pivotal Player in the C-Suite

REGISTER TODAY

Sept. 23-24 | Austin, Texas

[CLICK HERE](#) for More Info

Education.
Advocacy.
Community.

Leading the Way in Advanced Practice Nursing Education

DNP Conference Offer!
Save 25% Plus Free Shipping.
*Exclusions apply

Jones & Bartlett Learning offers a wealth of print and digital resources for the DNP curriculum and the advanced practice nurse.

View our APN & DNP Texts
go.jblearning.com/DNP2019

Review the Suite of Online Courses
www.jblnursing.com



Recently Published!

Available October 2019

Available September 2019



Jones & Bartlett Learning | 5 Wall Street | Burlington, MA | 01803
www.jblearning.com | phone: 1-800-832-0034 | email: info@jblearning.com

A Position Statement for the DNP: You Decide



David Campbell-O'Dell
DNP, APRN, FNP-BC, FAANP
CEO DNP, Inc.

A DNP prepared colleague shared that she still doesn't see the need or the value of the doctor of nursing practice (DNP) degree. Though this statement was surprising I had to recognize that a lack of information and clarity about this degree opportunity still exists within and outside our nursing discipline. Are you able to give a brief description of the DNP degree and why it is valuable? Any hesitation underscores the need to have a clear position statement about this degree.

Typically, a position or mission statement articulates how a brand or service distinguishes itself, how the customers (consumers) will benefit from the brand or its services, and how these benefits will be communicated to the intended audience. Have we in the nursing discipline—and in particular those who purport the value of the DNP degree—done an adequate job of meeting these expectations? I believe that we have not yet clarified our value and contributions. But we are moving that direction.

A positioning statement is an expression of how a given product, service or brands fills a particular consumer need in a way that its competitors don't (<http://whatis.techtarget.com/definition/positioning-statement>). Positioning is the process of identifying an appropriate market niche for a product (or service or brand) and getting it established in that area.

Here's a trial run for a position statement for the DNP degree:

The doctor of nursing practice-prepared nursing professional improves health services outcomes for consumers and delivery systems. The DNP is a practice degree that applies evidence to practice to influence healthcare services in patient care, administration, informatics and policy.

Is this position statement sufficient? It does indeed capture the essence of what a position statement should contain, and it addresses the elements of what the American Association of Colleges of Nursing defines for this degree. Does this position statement relay all that we in our discipline perform and offer our patients?

Breaking this trial run position statement down to its parts, are we able to quantify how the DNP-prepared professional improves health service outcomes? The data to answer this question is growing, since it reflects the collective efforts of nursing and healthcare professionals. Can we say that the DNP-prepared nurse is improving outcomes in isolation, making this degree unique and essential? That issue is up for discussion.

Similarly, the statement that the DNP-prepared professional applies evidence to practice is good, but is it 100% accurate? Do all DNP professionals do this every day? Are we the only ones applying evidence to practice to improve outcomes? It's important to look at the bigger picture of healthcare delivery services. No single discipline is making the healthcare delivery machine move, and no single type of practice is influencing outcomes separate from the efforts of others. Are we egocentric (or just plain delusional) to think that the DNP-prepared nursing professional is commissioned to perform these tasks and that no other groups—within or outside the nursing discipline—are addressing the same goals?

Considering the context of healthcare delivery and the complexity of systems in place, is the DNP the singular degree that will address improved outcomes? I think all who read this will know that the DNP-prepared professional is not doing this alone.

Another question that has not been answered to everyone's satisfaction is the contribution of the DNP-prepared nursing professional in academia. Is education in an academic setting the same as a healthcare practice setting? Many will argue this point for years to come, and I suspect no consensus will be reached to satisfy all stakeholders. This further muddies the efforts to articulate a position statement.

Here are a few words and phrases that describe functions and actions needed to accomplish large complex goals and missions:

Integrate. Complement. Support. Be a Catalyst. Nurture. Encourage. Facilitate.

These words connote our actions in the context of our respective systems of care and service. None of them can be accomplished in isolation. All rely on the interaction of others: both intra- and interdisciplinary. DNP-prepared nursing is a systematic and pervasive (some may say it is a systemic) approach to processes to improve health outcomes. We are not found in any one organization, facility or type of service.

What are your thoughts on a DNP position statement?

OUR DOCTORS ARE SOME OF THE BEST NURSES AROUND.

Doctor of Nursing Practice program

RANKED #6

by *U.S. News & World Report*

The University of Maryland School of Nursing's Doctor of Nursing Practice program and four of its specialties are top ranked nationwide by *U.S. News & World Report*.

Our program prepares elite nursing professionals to lead in today's increasingly complex health care system, applying evolving best practices to make dramatic improvements in patient care.

Now offering DNP certificate options for those who hold a DNP or PhD and want to add or change their area of APRN specialty.

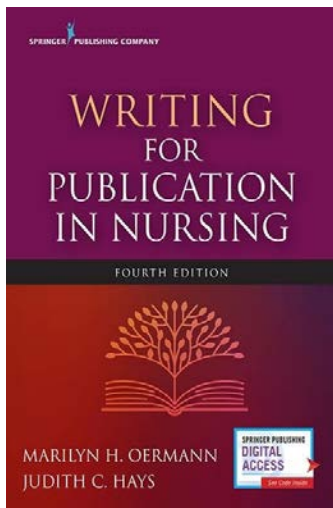
- Learn more about faculty positions: [**nursing.umaryland.edu/hr**](http://nursing.umaryland.edu/hr)
- Learn more about the program: [**nursing.umaryland.edu/dnp**](http://nursing.umaryland.edu/dnp)

We have exceeded the goals set by AACN and NONPF to provide nurse practitioner education at the doctoral level.

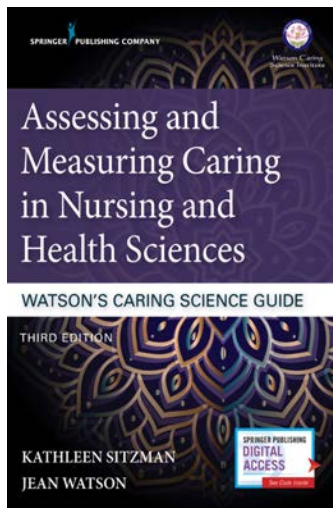


IMPROVE OUTCOMES FROM CLASSROOM TO CLINIC

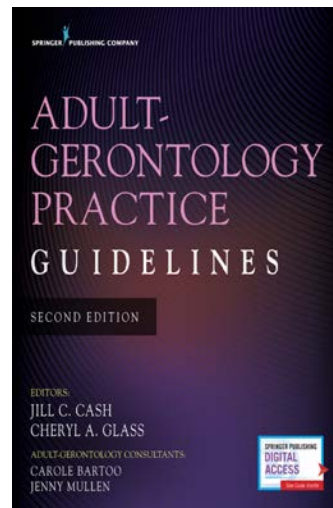
Save 25%+ Free Shipping with promo code **DNPO25**



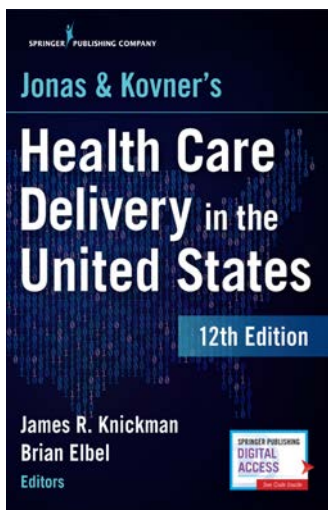
9780826147011



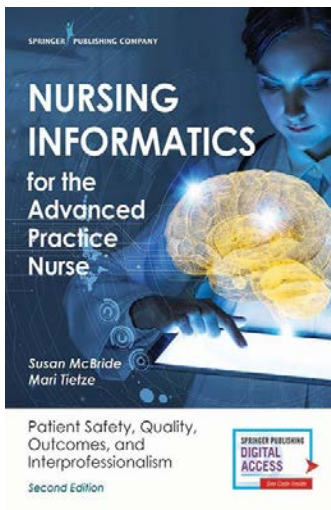
9780826195418



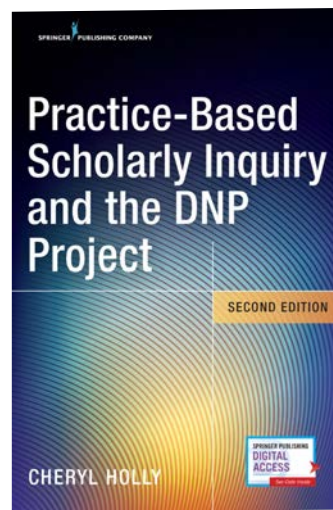
9780826195180



9780826172723



9780826140456



9780826134936



Learn more at springerpub.com/dnp titles today!



**NEW FROM
DNP, INC.**



- *Showcase DNP practice projects to share outcomes with colleagues and consumers.*
- *Educate patients, organizations and health care systems on the contributions of the DNP prepared nursing professional.*
- *Support DNP educational programs and practice partners to demonstrate the influence of the DNP prepared nurse.*
- *One time charge per student listing of \$30 to defray cost of repository development and maintenance.*



DNP, INC. REPOSITORY FEATURED PROJECTS

DOCTORAL PROJECT REPOSITORY

Project Submission



Project Repository



Dissemination Team Information

We offer a salute to [San Jose State University](#) and [Purdue University Global](#) for joining the Dissemination Team. They have made a commitment to supporting their students in sharing the scholarly practice work of their DNP graduates. Their investment provides a \$5 discount for all students that upload their completed projects to the DNP Repository.

DNP Repository Featured Scholars

The contributions and posting of doctoral projects in the DNP repository continue to reflect the skills and talents of DNP prepared colleagues. Here's a sample of what can be found in the [DNP Doctoral Project Repository](#):

[Breast Cancer Screening Protocol for Health Care Providers](#), by Marta Sales, DNP, FNP-BC, a graduate of Touro University Nevada.

[Post-Traumatic Stress Disorder in Nursing Populations: Implications for Practice](#), by Patricia Schofield, DNP, RN, CA-SANE/CP-SANE, a graduate of Bradley University.

[A Quality Improvement Project: Diagnosis and Treatment of Hypogonadism](#), by Michael G. Shroth, DNP, ANP-BC, a graduate of South University.

The Doctoral Project Repository is an archive of curated documents. This archive is not peer-reviewed and does not replace or presume any publication effort. Each listing is owned by the individual that uploads the completed academic scholarly practice project. This service allows you to share ideas and work products into both the scholarly and consumer communities.

Is your doctoral project in the repository? Are colleagues and graduates of your university listed? [Click here](#) to learn more and to upload your project.



CONVERSATIONS OVERHEARD IN THE DNP ONLINE COMMUNITY

[Fall 2019 Engagement Challenge: Developing Range via Book Reviews](#), by Molly Bradshaw, offers a book review that speaks to all professional nurses.

[Social Determinants of Health Survey: Calling All APRNs and Nurse Executives](#), posted by our colleague Simone Rose Verela. Please participate in this phase of her doctoral studies.

[DNP Candidate Seeking Nurse Practitioner Volunteers Who Provide Care to Older Adults for Scholarly Project](#), posted by Angela Pickerel. Please assist Angela in her doctoral studies by participating in this survey.

[Need a Mentor? Willing to Mentor a Colleague?](#) This forum supports the connection of those looking to offer their services to colleagues and those that are seeking a mentor. Check it out!

[Hostile Work Environment](#), by Kellie Porter. Share your thoughts and experiences with colleagues.

DNP Groups of Interest: (the latest activity in the Online Community)

- [DNP's Seeking Positions in Academia](#)
- [Idaho DNPs](#)
- [Texas DNPs](#)
- [Ohio DNP Network](#)
- [California Organization of Doctors of Nursing Practice \(CODNP\)](#)
- [New England Organization of Doctors of Nursing Practice \(NEODNP\)](#)

Events of Interest to DNP Students and Graduates

- [Academy of Spinal Cord Injury Professionals 2019 Conference](#), September 1-4, 2019
- [Association of Pediatric Hematology/Oncology Nurses 2019](#), September 5-7, 2019
- [2019 International Conference on Forensic Nursing Science & Practice](#), September 11-14, 2019
- [12th Annual Advanced Practice Provider \(APRN & PA\) Leadership Summit](#), September 11-14, 2019
- [American Society for Pain Management Nursing 29th National Conference](#), September 18-21, 2019
- [Nursing Informatics Boot Camp](#), September 20-21, 2019
- [NLN 2019 Education Summit](#), September 25-28, 2019
- [Emergency Nurses Association 2019 Conference](#), September 28-October 2, 2019
- [Nursing Informatics Boot Camp](#), September 29-30, 2019
- [American Psychiatric Nurses Association 33rd Annual Conference](#), October 2-5, 2019
- [Gerontological Advanced Practice Nurses Association Annual Conference](#), October 3-5, 2019
- [International Nurses Society on Addiction \(IntNSA\)](#), October 9-12, 2019
- [American Association of Managed Care Nurses: 2019 Fall](#), October 10-11, 2019
- [Home Care and Hospice Conference and Expo](#), October 13-15, 2019
- [AACN: Academic Nursing Leadership Conference](#), October 18-22, 2019
- [Regional Endocrine Symposium](#), October 19, 2019
- [Association of Child Neurology Nurses National Conference](#), October 23-25, 2019
- [American Academy of Nursing 2019 Conference](#), October 24-26, 2019

If you know of an event that supports the growth and development of nursing colleagues, please post it to the EVENTS page. It's free, and reaches thousands every month. Click the ADD button on [this page](#) to post an event.

ADVERTISE IN OUTCOMES



SPRINGER PUBLISHING COMPANY
DNP CONFERENCE
GOLD SPONSOR
2014, 2015, 2016, 2017, 2018, 2019



American Organization
for Nursing Leadership

AMERICAN ORGANIZATION OF
NURSE LEADERSHIP
DNP CONFERENCE
GOLD SPONSOR
2016, 2017, 2018, 2019



THE GEORGE WASHINGTON UNIVERSITY
SCHOOL OF NURSING
DNP CONFERENCE
GOLD SPONSOR 2017
BRONZE SPONSOR 2018, 2019



KAISER PERMANENTE
NURSE SCHOLARS ACADEMY
GOLD SPONSOR 2018

FOR ADVERTISING RATES
VISIT OUR [WEBSITE](#)



AUGUST 2019 DNP, INC SURVEY RESULTS

The August 2019 Survey addressed dissemination and peer-reviewed journals that publish DNP contributions. What are your thoughts on these findings? Do you agree with our peers?

Question 1: Dissemination of findings as a student and graduate continues to be a challenging topic for DNP prepared nursing professionals. Have you successfully disseminated your work as a student in any venue?

54% very much to absolutely, 46% somewhat to not at all

Question 2: Do you have access to peer-reviewed journals that consistently publish the findings and work of DNP prepared nurses?

75% very much to absolutely, 25% somewhat to not at all

Question 3: Have you shared your student end product in a conference or through an on-line venue?

46% very much to absolutely, 54% somewhat to not at all

Question 4: After graduation, have you disseminated your work as a graduate in any venue?

65% very much to absolutely, 35% somewhat to not at all

Question 5: There are not enough venues (journals, conferences, online services) available for DNP prepared professionals to disseminate their work as students and graduates.

25% very much to absolutely, 75% somewhat to not at all

Do these findings reflect your experience and point of view?

Click [HERE](#) to take the September 2019 Survey



ORGANIZATIONAL UPDATE

The 12th National Doctors of Nursing Practice Conference is now behind us as we prepare for next year's National DNP Conference taking place in Tampa, FL. **Save these dates: August 5-7, 2020.**

Feedback and evaluations from the 2019 conference are appreciated as we determine gaps of knowledge that can be addressed in each year's national event. Comments and recommendations are valuable as we plan for conference content. We have a cadre of dedicated colleagues that have agreed to head up the conference planning team departments.

As we move away from the 2019 National Conference we have many talented people to thank. We offer a heart-felt thank you to Michelle Skipper, Janet Tillman, Jeannie Garber and Sandra Copeland. We also thank Karen Kesten for her ongoing contributions and support not only of the DNP Inc. organization but also our profession. The support of volunteers, abstract reviewers, exhibitors, sponsors and in-kind support are also appreciated.

Please access the many services offered through DNP, Inc.

[Repository of Scholarly Practice Projects](#)

[Dissemination Team to promote DNP scholarly and practice](#)

[DNP University Program Listing](#)

[OUTCOMES Monthly electronic newsletter](#)

[DNP Inc. Foundation: Grants and Scholarships to expand and implement projects](#)

[Valuable Links](#)

[Faculty Information](#)

[Continuing Education \(in development\)](#)

[DNP Online Community](#)

Best wishes to all colleagues,
David Campbell-O'Dell, DNP

Useful Links

[DNP PROGRAM LIST](#)

[FACULTY
RESOURCES](#)

[INDIVIDUAL BLOGS](#)

[VALUABLE LINKS](#)

[CAREER LISTINGS](#)

[GROUP PAGES](#)

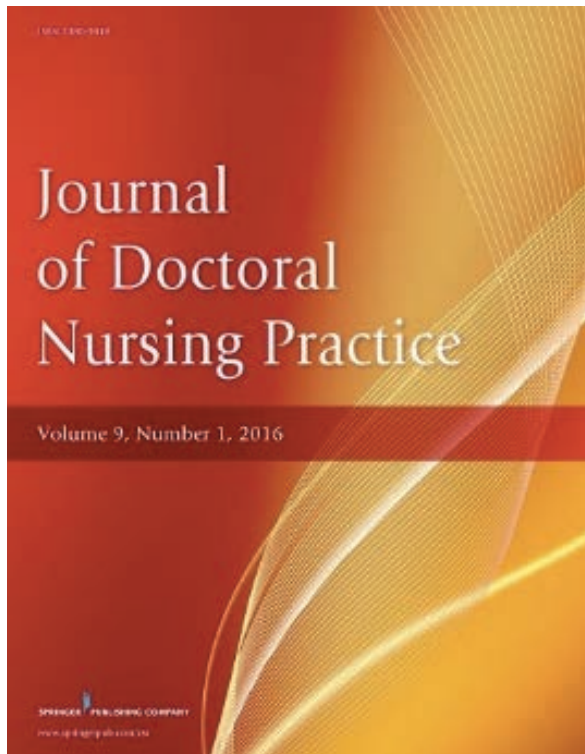
[DNP PROJECT
REPOSITORY](#)

[MULTIPLE FORUM
TOPICS](#)

[GRANTS AND
SCHOLARSHIPS](#)

[ADVERTISING
OPTIONS](#)

A Natural Collaboration: An Extra Benefit to YOU



We are proud of the affiliation and mutually supportive efforts between the *Journal of Doctoral Nursing Practice* and **Doctors of Nursing Practice, Inc.** Both the journal and this non-profit service organization have mutual goals of supporting the growth and development of doctoral prepared nurses to improve healthcare outcomes.

Journal of Doctoral Nursing Practice is a biannual, peer-reviewed publication focused on presenting articles that demonstrate clinical excellence in the application of evidence-based practice of doctoral nursing. Articles submitted for consideration discuss clinical practice and patient care; case studies; practice issues, including management, scope of practice, and reimbursement; ethical dilemmas, legal issues, and business practices; and innovative methods of teaching and evaluating advanced practice and profiling the scholarly nature of the clinical practice of nursing.

The mission of *Journal of Doctoral Nursing Practice* is to support the advancement of the doctoral practice of nursing.

The editor of this journal, Dr. Stephen Ferrara, along with Springer Publishing Company has agreed to share a link to one of the published articles. This is a FREE article exclusively for members of **Doctors of Nursing Practice, Inc.**

This month's FREE article from the *Journal of Doctoral Nursing Practice* is:

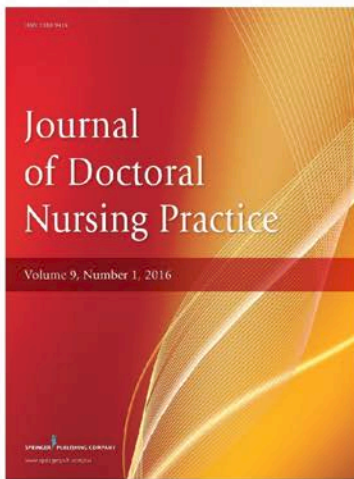
[Grieving the Loss-of-Self: Challenges in Type 2 Diabetes Mellitus Self-Management](https://connect.springerpub.com/content/sgrjndp/11/1/25)
(<https://connect.springerpub.com/content/sgrjndp/11/1/25>)

TO VIEW THIS ARTICLE:

1. Login to or Create your Springer Connect Account
2. Redeem Code/Voucher **JDNPUJKS0U9B**
3. Go to "My Account" and click "My content"

This free article will be available to non-subscribers until 8/31/19

Be on the lookout for other features from the *Journal of Doctoral Nursing Practice* in collaboration with Doctors of Nursing Practice, Inc.



Special DNP Discounts!

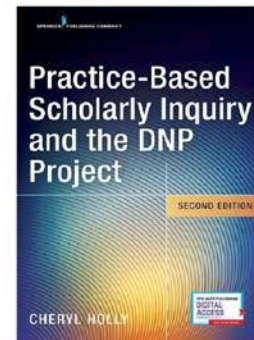
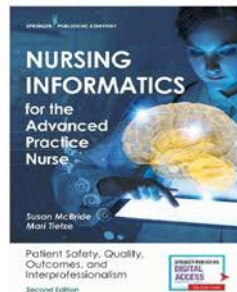
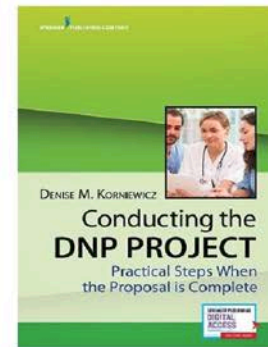
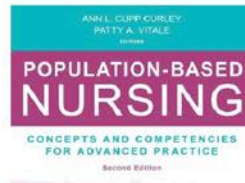
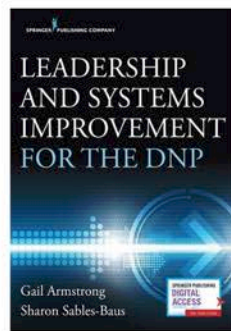
Use code **JDNP50** during checkout to get **50% off** an individual online subscription to the *Journal of Doctoral Nursing Practice*.

Go to connect.springerpub.com

DNP Books!

SAVE 25%
Plus
FREE SHIPPING
with Code JDNP19

QUALIFIED INSTRUCTORS MAY ALSO REQUEST A DESK COPY



Visit www.springerpub.com today!