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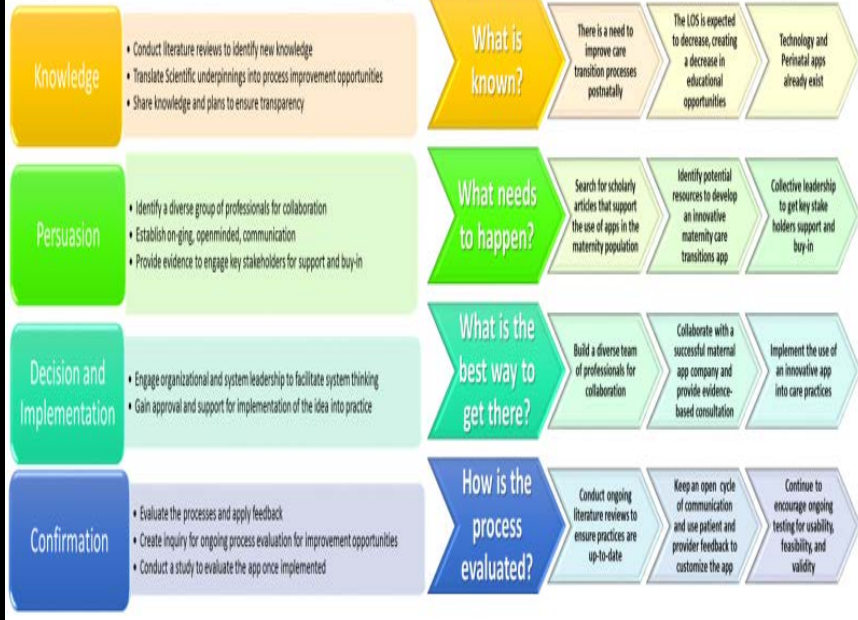
BACKGROUND: WHY DID I DO IT?

- ↑ focus to decrease postnatal LOS
- ↑ need to better prepare the postnatal patient for care transitions
- ↓ Time for Postnatal education
- ↑ Opportunities to use innovative technology to address needs
- The DNP nurse is prepared to facilitate interprofessional collaborations

WHY BABYSCRIPTS?

1 INCREASE ACCESS	<ul style="list-style-type: none"> Global fee nature of reimbursement Reduce unnecessary appointments and improve capacity Free up workflow for providers and clinic staff
2 IMPROVE OUTCOMES	<ul style="list-style-type: none"> 50% reduction in excessive weight gain in pregnancy in early studies Stronger patient compliance and activation to provider care plan
3 PATIENT FIDELITY	<ul style="list-style-type: none"> Stronger patient-provider connection Increased Patient Satisfaction Marketing opportunity for system
4 GET READY FOR THE FUTURE	<ul style="list-style-type: none"> Reimbursement, through bundled payments, will be the norm How can you use technology to better manage resources and reimbursement? BabyScripts Plus - High Risk Monitoring in 2017

Roger's Diffusion of Innovation Theory Interprofessional Collaboration Strategic Plan



WHAT DID I DO?

- Identified opportunities to improve care for the maternity population
- Encouraged system thinking to adapt an innovative approach, using technology to address the identified issue
- Established an Interprofessional Collaboration to improve outcomes
- Translated & disseminated evidence based knowledge into practice applications & ideas



2016 Timeline of Interprofessional Collaborative Interactions with Babyscripts Company



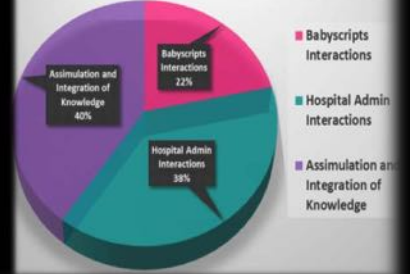
2017 Timeline of Interprofessional Collaborative Interactions with Babyscripts Company



HOW DID I DO IT?

- Established a relationship with an application company
- Help get buy-in from hospital administration based on researched evidence to support an innovative idea
- Provided constative, feedback, and support to the application company based on evidence based literature and expertise

Total Collaborative Interactions by Category



WHERE WILL WE GO FROM HERE?

4 GET READY FOR THE FUTURE: 2017 PRODUCT ROADMAP

BABYSCRIPTS HIGH RISK

- REGIONAL OB/GYN PRACTICE**: Using a self-administered questionnaire, patients' glucose readings are accurately communicated in real time.
- OB/GYN HYPERHENSION**: BabyScripts enables more precise and timely monitoring of blood pressure throughout pregnancy.
- EXCESSIVE OBSTETRICAL WEIGHT GAIN**: With AARYC and revised feedback, BabyScripts can help to help patients within the OB population for weight gain during pregnancy.

- Help plan the pilot study for the OB Clinic at CMC
- Use findings to support integration into the inpatient setting
- Continue providing evidence based ideas to include in the postpartum build for BabyScripts
- Inspire more DNP leaders to be innovative in their approach to quality improvements in practice.

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