

Abstract

Aesthetic Medicine is an area of medicine growing exponentially worldwide, with the Global Medical Aesthetics Market predicated to exceed more than US\$ 21.0 Billion by 2024. As the worldwide population is aging, individuals are willing to pay for aesthetic procedures to enhance appearances (Thomaidou, 2018).

This paper explores starting a subspecialty aesthetic medicine practice within a Sports medicine/Anti-aging practice. The following question is researched, “In a medical practice, is opening a subspecialty aesthetics practice both ethical and safe?” The purpose of this paper is to explore the ethics and safety of a Medical Aesthetics Practice. This paper meets the requirements for the Capstone project in the Doctor of Nursing Practice Program (DNP).

Keywords: aesthetics industry, medical aesthetics, ethics and aesthetic medicine, botulinum toxin for cosmetics, Botox, Botulinum toxin A for wrinkles, Botox, botulinum toxin A complications, aesthetic medicine; dermal fillers, dermal fillers and complications, aesthetic guidelines.