

Overview

All Users  
+0.00% Goal Completions

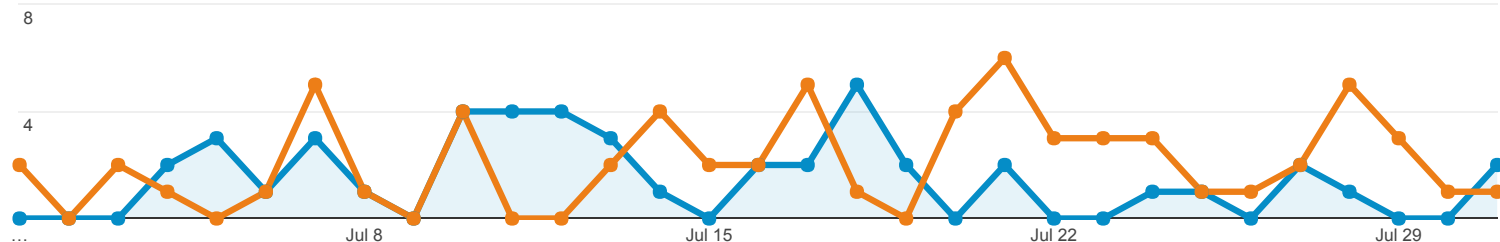
Jul 1, 2017 - Jul 31, 2017  
Compare to: May 31, 2017 - Jun 30, 2017

Goal Option:

All Goals

Overview

Jul 1, 2017 - Jul 31, 2017: ● Goal Completions  
May 31, 2017 - Jun 30, 2017: ● Goal Completions



Goal Completions

**-29.23%**  
46 vs 65



Goal Value

**-50.00%**  
\$2.20 vs \$4.40



Goal Conversion Rate

**-38.25%**  
5.48% vs 8.87%



Total Abandonment Rate

**0.00%**  
0.00% vs 0.00%



Quick Quote Form (Goal 1 Completions)

**0.00%**  
14 vs 14



Contact Us Form (Goal 2 Completions)

**42.86%**  
10 vs 7



Phone Calls (Goal 3 Completions)

**-50.00%**  
22 vs 44



Goal Completion Location

Goal Completions % Goal Completions

1. (entrance)

Jul 1, 2017 - Jul 31, 2017

22 47.83%

May 31, 2017 - Jun 30, 2017

44 67.69%

% Change

**-50.00%** **-29.35%**

2. /thank/

Jul 1, 2017 - Jul 31, 2017

14 30.43%

May 31, 2017 - Jun 30, 2017

14 21.54%

% Change

**0.00%** **41.30%**

3. /thank-2/

Jul 1, 2017 - Jul 31, 2017

10 21.74%

May 31, 2017 - Jun 30, 2017

7 10.77%

% Change

**42.86%** **101.86%**

